

# Results Are In!

## Studies of Economic Impact of the Arts in Iowa

### **The Economic Impact of the Arts in Iowa – A Demonstration Project of Selected Counties 2008**

Economic impact models developed from data submitted by arts organizations (governmental, nonprofit, and private) in 6 Iowa counties

Models were applied to U.S. Census data for these and contiguous counties – 37 total Iowa counties

Results indicate:

- Over \$347 million total direct and indirect economic impacts of the arts in these counties
- \$3,480 jobs created due to the arts in these counties

Study conducted for the Iowa Arts Council by Sustainable Tourism and Environment Program, University of Northern Iowa  
Report available at [www.iowaartscouncil.org](http://www.iowaartscouncil.org)

### **Arts & Economic Prosperity III: The Economic Impact of Nonprofit Arts and Culture Organizations and Their Audiences in the Iowa Cultural Corridor 2007**

Survey of 63 cultural organizations in 11 Iowa counties

2006 data indicate these organizations generate:

- \$63.08 million total in local economic activity
- Support for 1,986 full-time equivalent jobs
- \$33.9 million in household income to local residents
- \$6.21 million in local and state government revenue

Prepared by Americans for the Arts in partnership with Iowa Cultural Corridor Alliance  
Report available at [www.culturalcorridor.org](http://www.culturalcorridor.org)

### **The Economic Value of Arts and Cultural Organizations to the Central Iowa Economy: A Report for Bravo Greater Des Moines 2007**

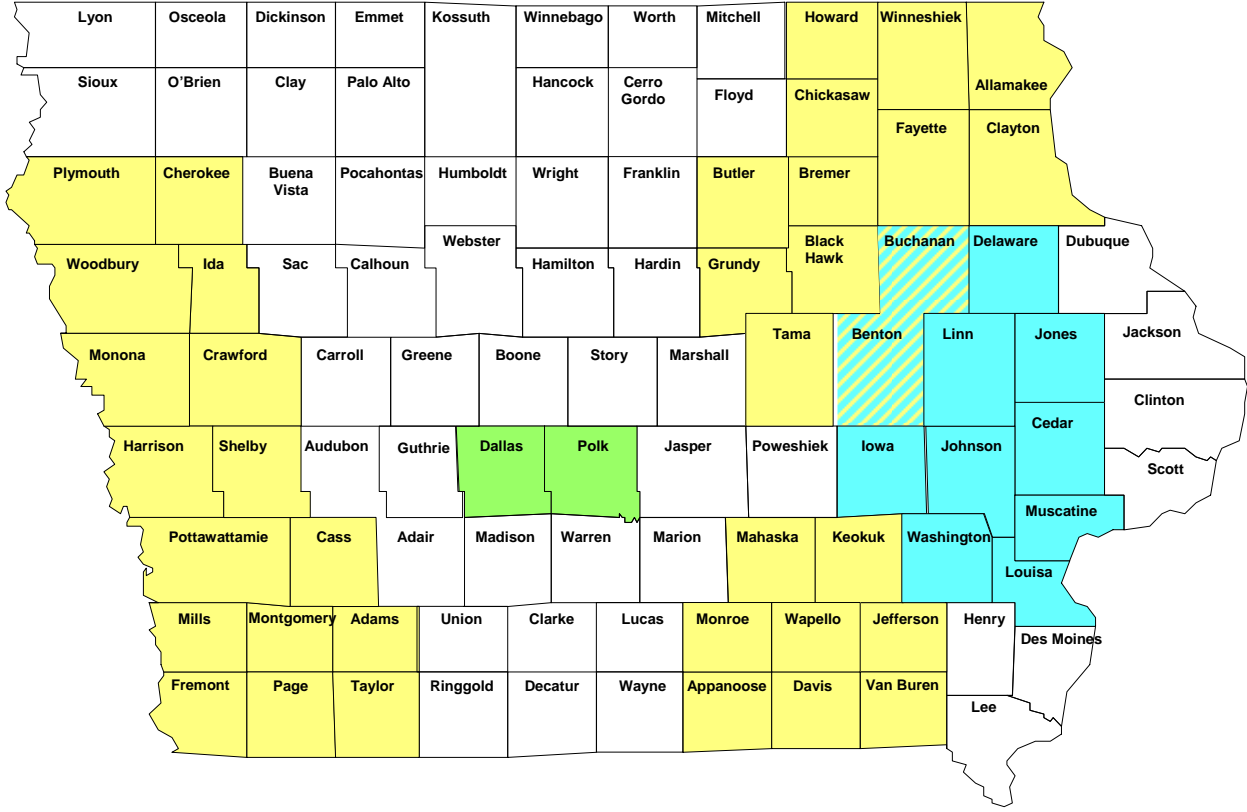
Survey of 37 cultural, artistic, and educational venues in the Greater Des Moines area

2006 visitorship to these organizations accounted for or linked to:

- \$87.74 million in industrial output (sales)
- \$44.55 million in value added
- \$29.9 million in labor income, and 1,944 jobs

Prepared by David Swenson, Consulting Analyst

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Report available at [http://www.iowaartscouncil.org/publications\\_&\\_resources/advocacy\\_info/assets/bravo\\_2007.pdf](http://www.iowaartscouncil.org/publications_&_resources/advocacy_info/assets/bravo_2007.pdf)



- Bravo Study
- IAC Study
- Corridor Study