

Iowa Arts Council Major/Mini Grant Review Criteria – By Program



A Division of the Iowa Department of Cultural Affairs

Arts in Education

Artistic Excellence	Service to Iowans	Planning & Implementation
<ul style="list-style-type: none"> o Clear identification of artistic quality of the artist(s)/arts organization(s) involved in the project o Clear identification of artistic quality of the arts learning to be provided for Iowa students o Appropriateness of the project plan as a way to deliver high quality arts learning 	<ul style="list-style-type: none"> o Clear identification of a target audience (the students to be served) and the learning needs this project will address o If applicable, a clear description of underserved audiences to be reached by this project, and why they are underserved in terms of access to the arts o If applicable, a clear description of why this art form is underserved o Project delivers high quality arts and arts learning to Iowa students o Ability of project plan to address <u>IAC funding priorities</u> 	<ul style="list-style-type: none"> o Well planned o Includes a clear & manageable project timeline o Appropriately budgeted o Clear goals and appropriate measures for evaluating the project o Appropriate project partners identified and committed o Applicant demonstrates ability to successfully carry out the project

Artists in Schools & Communities Residencies

Artistic Excellence	Service to Iowans	Planning & Implementation
<ul style="list-style-type: none"> o Quality of the residency plan as a way to address learning needs of students o Quality and depth of the arts learning to be provided for students o Quality of the hands-on artistic experience to be provided for Iowa students 	<ul style="list-style-type: none"> o Clear identification of the core group and importance of the residency to the overall learning needs of this group o If applicable, a clear description of why all or part of this target audience (core group) is underserved in terms of access to the arts or why this art form is underserved o Project delivers high quality arts and arts learning to Iowa students o Ability of project plan to address <u>IAC funding priorities</u> 	<ul style="list-style-type: none"> o Conforms to the <u>AISC Residency Model</u> (hyperlink here) o Well planned o Includes a clear & manageable project timeline o Appropriately budgeted o Clear goals and appropriate measures for evaluating the project o Appropriate project partners identified and committed o Applicant demonstrates ability to successfully carry out the project

Artists

Artistic Excellence	Service to lowans	Planning & Implementation
<ul style="list-style-type: none"> o Clear identification of artistic quality of the art work that is the focus of the project o Appropriateness of the project plan as a way to deliver high quality art work or arts experiences to lowans, or to benefit the artist applicant's creative work 	<ul style="list-style-type: none"> o A clear description of the importance of this project to the artist and to Iowa o Ability of the project plan to substantially benefit the artistic work of the artist applicant, if applicable o Clear identification of a target audience, and clear plans for marketing/promotion to this audience, if applicable o If applicable, a clear description of how the project will address the needs of an underserved art form or underserved audience o Ability of project plan to address <u>IAC funding priorities</u> 	<ul style="list-style-type: none"> o Well planned o Includes a clear & manageable project timeline o Appropriately budgeted o Clear goals and appropriate measures for evaluating the project o Appropriate project partners identified and committed o Applicant demonstrates ability to successfully carry out the project

Conferences Workshops & Forums

Artistic Excellence	Service to lowans	Planning & Implementation
<ul style="list-style-type: none"> o Clear identification of artistic quality of the artist(s)/arts organization(s) involved in the project o Clear identification of quality of speakers/presenters and their appropriateness to the topic being addressed o Appropriateness of the project plan as a way to deliver a high quality conference, workshop or forum 	<ul style="list-style-type: none"> o Clear identification of a target audience, and clear plans for marketing/promotion to this audience, if applicable o If applicable, a clear description of why this topic or content is important to the target audience o Project delivers high quality content to its target audience o If applicable, a clear description of how the project will address the needs of an underserved art form or underserved audience o Ability of project plan to address <u>IAC funding priorities</u> 	<ul style="list-style-type: none"> o Well planned o Includes a clear & manageable project timeline o Appropriately budgeted o Clear goals and appropriate measures for evaluating the project o Appropriate project partners identified and committed o Applicant demonstrates ability to successfully carry out the project

Folk & Traditional Arts

Artistic Excellence	Service to lowans	Planning & Implementation
<ul style="list-style-type: none"> o Clear identification of artistic quality of the artist(s)/arts organization(s) in the project o Clear identification of artistic quality of the art as well as authenticity of the folk or traditional art form o Authenticity of the artists' involvement with/connection to the art form o Appropriateness of the project plan as a means to deliver high quality folk and traditional arts experiences to lowans o For apprenticeships: Master/s and Apprentice/s are from the same culture group or community from which the art form is derived o For apprenticeships: clear description of both the Master's and the Apprentice's experience and background with this traditional art/skill/craft/ knowledge 	<ul style="list-style-type: none"> o Project delivers high quality folk and/or traditional arts or arts experiences to lowans o Clear identification of a target audience and clear plans for marketing/ promotion to this audience o Clear description of why this project is important for the target audience and/or the artist applicant (for apprenticeships: description of why this tradition is important to its community) o If applicable, a clear description of underserved audiences to be reached by this project, and why they are underserved in terms of access to the arts o Ability of project plan to address <u>IAC funding priorities</u> o For apprenticeships: project plan is consistent with the Folk & Traditional Arts Apprenticeship Model 	<ul style="list-style-type: none"> o Well planned o Includes a clear & manageable project timeline o Appropriately budgeted (for apprenticeships, 100% in-kind match using Master's and Apprentice's time is appropriate) o Clear goals and appropriate measures for evaluating the project o Applicant demonstrates ability to successfully carry out the project. o For apprenticeships: appropriate lesson plans included

Organization

Artistic Excellence	Service to lowans	Planning & Implementation
<ul style="list-style-type: none"> o Clear identification of artistic quality of the artist(s) and/or arts organization(s) involved in the project o Appropriateness of the project plan as a means to deliver high quality arts experiences to lowans 	<ul style="list-style-type: none"> o Project delivers high quality arts, arts experiences, or arts learning to lowans o Clear identification of a target audience, and clear plans for marketing/promotion to this audience, if applicable o If applicable, a clear description of underserved audiences to be reached by this project, and why they are underserved in terms of access to the arts o If applicable, a clear description of why this art form is underserved o Ability of project plan to address <u>IAC funding priorities</u> 	<ul style="list-style-type: none"> o Well planned o Includes a clear & manageable project timeline o Appropriately budgeted o Clear goals and appropriate measures for evaluating the project o Appropriate project partners identified and committed o Applicant demonstrates ability to successfully carry out the project

Public Art

Artistic Excellence	Service to lowans	Planning & Implementation
<ul style="list-style-type: none"> o Clear identification of artistic quality of the artist(s) and/or project partner(s) involved in the project o Appropriateness of the project plan as a means to deliver high quality public art to lowans 	<ul style="list-style-type: none"> o Clear description of why this project is important to the applicant, the community, or the target audience for the public art project o Clear identification of a planning group that represents the project's community o Project delivers high quality public art to lowans o Ability of project plan to address <u>IAC funding priorities</u> 	<ul style="list-style-type: none"> o Well planned o Includes a clear & manageable project timeline o Appropriately budgeted o Clear goals and appropriate measures for evaluating the project o When appropriate, a clear description of a process that incorporates the IAC's "<u>Characteristics of a Successful Public Art Project</u>" (HOTLINK) o Appropriate project partners identified and committed o Applicant demonstrates ability to successfully carry out the project