

Public Art Major Grants

Public Art Major Grants assist applicants in planning and implementing high quality public art projects that benefit lowans.

What is Public Art?

Public art is artwork designed by an artist and located in the public realm. Public Art can be permanent or temporary. Public art takes many forms, including freestanding sculptures, murals, fountains, kinetic pieces that move and react to the environment, and artist-designed functional elements such as doors, gates, fencing, lighting fixtures, street furniture and bridges. Public art can be artwork that is integrated into landscape treatments, sidewalks, trails, street intersections, terrazzo floors and walls.

Public Art involves a process that builds relationships, solves problems, interacts with the public, and builds consensus. It is a special type of engagement, often affecting a very broad and diverse spectrum of people.

Public Art has the potential to reach new audiences and engage the public in ways that traditional art forms simply cannot.

Public Art "adds value" to civic and private development and infrastructure projects, increasing their value to the public and the community.

Public Art can include "place-specific" installations responding to elements or characteristics found in a particular location.

Eligible Types of Requests *(An applicant may apply for one of the following, but not both in the same application.)*

1. **Permanent and Temporary Public Art Project Grant:** Requests to hire one or more artists to design and/or construct temporary or permanent public artwork lowans can experience in a public space. The artists or finalists under consideration must be selected prior to the application deadline.
2. **Public Art Master Planning Grant:** Requests to hire a public art consultant to develop a public art master plan, public art program, or “% for Art” ordinance for an organization, neighborhood, community or region that will benefit lowans. The consultant must be selected prior to the application deadline.

Eligible Applicants: Organizations

Individuals are not eligible to apply in this category. Artists wishing to create or exhibit public art should apply in the Artist Project Grant category.

For **Permanent and Temporary Public Art Projects:** The applicant must be the owner of the public art project (a nonprofit organization, governmental entity or a tribal council). Individuals are not eligible to apply.

For **Public Art Master Planning Grants:** The applicant must be the organization for which the master plan is being created (a nonprofit organization, governmental entity or a tribal council). Individuals are not eligible to apply.



Public Art Grant Application Instructions

Print this section and use it as a reference when completing your EGRANT application.

	Review Criteria ▼	Part C: Application Narrative Instructions ▼	Support Materials ▼
<p>ARTISTIC EXCELLENCE OF THE PROJECT ▶</p> <p>20 pts possible</p> <p><i>To judge this, reviewers will consider:</i></p> <p><i>Part C: Application Narrative</i></p> <p><i>Attached Support Materials</i></p>	<p>The project's goals and artistic merit are excellent</p> <p>- 10 pts possible</p>	<p>1) Begin by specifying which type of project you are proposing: - a <u>Permanent or Temporary Public Art Project</u> - a <u>Public Art Master Plan</u> <i>(you may not apply for both in the same application).</i></p> <p>2) Summarize your goals for this project, and describe what you will do, who will do it and why you want to do it.</p>	
	<p>- 10 total pts possible</p> <p><u>Permanent or Temporary Public Art Projects:</u></p> <p>The project makes use of a highly qualified public artist and the design concept/ proposed public artwork are excellent</p>	<p>3) If your project is a Permanent or Temporary Public Art Project: Describe the process you have used to select the artist/s. Briefly summarize the artistic qualifications of the artist/s or the finalists selected for the project. If the artist's design concept has also been approved, explain why this design was selected, the content, meaning and idea of the work, where it will be located, and its relationship to the site/space.</p>	<p><input type="checkbox"/> Required: A copy of the solicitation letter, advertisement, or Request for Qualifications that was used to identify the artist/s</p> <p><input type="checkbox"/> Required: Artist's/s' resume and/or bio related to their public artwork</p> <p><input type="checkbox"/> Required: Photocopies, photographs or jpeg images of the artist's/s' public artwork</p> <p><input type="checkbox"/> Required: Photocopies, photographs, or jpeg images of the artwork or design proposal, if selected, and a site plan showing its location</p> <p><input type="checkbox"/> Encouraged: The artist's written proposal or statement about the design proposal</p>
	<p>-- OR --</p> <p><u>Public Art Master Planning Grant:</u></p> <p>The project makes use of a highly qualified public art consultant</p>	<p>---OR---</p> <p>3) If your project is to hire a public art consultant to develop a Public Art Master Plan: Describe the process you have used to select the public art consultant. Briefly summarize the qualifications of the public art consultant. Summarize the process the consultant will use to develop the plan.</p>	<p>---OR---</p> <p><input type="checkbox"/> Required: A professional resume for the public art consultant that includes a list of clients.</p> <p><input type="checkbox"/> Required: Confirmation letter from the consultant</p> <p><input type="checkbox"/> Encouraged: A copy of the proposal that was submitted to you for the consultant's services</p> <p><input type="checkbox"/> Encouraged: At least one letter of support from a former client for whom the consultant completed a public art plan.</p>

WHO BENEFITS ▶ 10 pts possible <i>To judge this, reviewers will consider:</i> Part C: Application Narrative	The project will benefit the community and other identified populations - 5 pts possible	1) Define the “community” the project will benefit (a neighborhood, city, county, region, etc.). Explain the current existence and role of public art in your community and how your project will enhance the role and value of public art.		
	The project is inclusive and engages an appropriate variety of participants - 5 pts possible	2) Describe the primary groups, populations or stakeholders who will be involved in your project. Describe what you have done or will do to engage them in your project.		
PROJECT PLANNING, MANAGEMENT & EVALUATION ▶ 10 pts possible <i>To judge this, reviewers will consider:</i> Part C: Application Narrative Part D: Budget Summary Supplemental Detailed Budget Timeline Attached Support Materials	The applicant is well qualified to successfully manage the project - 3 pts. possible	1) Describe your experience and qualifications to manage a project of the scale and scope you are proposing. If your project involves commissioning an artist to create permanent artwork to be located in a public place, explain who will assume responsibility for its long-term care and maintenance.	<input type="checkbox"/> Required: Evidence of commitment to participate in the project by any artists or consultants to be hired (may be letters, emails, contract copies, etc.) <input type="checkbox"/> Encouraged: Letters of support from key project participants, partners and/or other funders <input type="checkbox"/> Encouraged: Letter of commitment from entity that will assume long-term care and maintenance for the artwork (if the project involves commissioning of an artwork)	
	The plan to implement the project is well thought out and achievable within the funding period - 3 pts possible	2) Briefly summarize the steps you have accomplished prior to application deadline and the steps you will take during the funding period.	<input type="checkbox"/> Required: A detailed timeline that lists key phases, components or activities of the project. If your project will continue after the funding period, describe what will occur after the funding period <input type="checkbox"/> Encouraged: If this is an annual or ongoing project, an evaluative report from the last time the project occurred	
	The budget is appropriate and inclusive for the scale and scope of the project - 2 pts possible	<i>No narrative for this criterion – reviewers will judge from application budget materials and supplemental detailed budget.</i>		<input type="checkbox"/> Required: Supplemental Detailed Budget
	The applicant has excellent plans for evaluating whether the project achieved its goals - 2 pts possible	3) Describe the process you will use to determine whether or not you met your goals and expectations for the project.	<input type="checkbox"/> Encouraged: Sample evaluation form or other evaluation tool	