

# Organization Major Project Grants

Iowa Arts Council Organization Major Project Grants support eligible organizations to plan and implement a wide variety of arts-related projects and programs that engage communities and/or audiences throughout the state. This grant category's focus is to insure that all Iowans have access to arts experiences regardless of geography, financial or physical limitations. The Iowa Arts Council supports communities that are providing cultural and economic vitality through participation in the arts.

## Types of Eligible Projects

Projects in this category might be performances, touring, creation of new artistic work, festivals, exhibitions, or any of a wide variety of other possibilities. Projects might include, but are not limited to those that do the following.

- Programs that connect and impact communities and audiences in Iowa
- Employ high quality artists, performers and arts administrators
- Make arts experience relevant and accessible to Iowans.
- Expand the artistic growth of organizations and its work within its communities.

## Eligible Applicants

Organizations

Are you applying in the right category? If these criteria and instructions don't seem to fit your project, look again at the Major Grants web page or contact an IAC staff member to discuss how to proceed.



## Organization Grant Application Instructions

*Print this section and use it as a reference when completing your EGRANT application.*

	Review Criteria ▼	Part C: Application Narrative Instructions ▼	Support Materials ▼
<p><b>ARTISTIC EXCELLENCE OF THE PROJECT</b> ▶</p> <p>20 pts possible</p> <p><i>To judge this, reviewers will look at:</i></p> <p><i>Part C: Application Narrative Attached Support Materials</i></p>	<p><b>The project's goals and artistic merit are excellent, and will enhance the organization's work in its community</b></p> <p>- 20 pts possible</p>	<p>1) Describe the proposed project and the organization's artistic goal/s for it. Include details about what you will do and who will do it.</p> <p>2) Address how this project is relevant to the organization and will impact both its artistic growth and its work within the community.</p>	<p><input type="checkbox"/> <b>Required:</b> Curriculum vitae, resumes and/or bios of the key artistic staff and any artists involved in the project</p> <p><input type="checkbox"/> <b>Required:</b> Examples of the artistic work of any artists or arts groups involved in the project <b>Alternative:</b> if the artist is a member of the IAC's Teaching, Performing, or Folk &amp; Traditional Artist's Roster, print and submit a copy of his/her online roster information page – ONLY if the artist's roster material relates to this proposed project.</p> <p><input type="checkbox"/> <b>Encouraged:</b> Any other supplemental materials (news articles, marketing materials, etc.) that support the artistic work of the organization</p>
<p><b>WHO BENEFITS</b> ▶</p> <p>10 pts possible</p> <p><i>To judge this, reviewers will look at:</i></p> <p><i>Part C: Application Narrative</i></p>	<p><b>The project will benefit the identified Iowa audience</b></p> <p>- 5 pts. possible</p>	<p>1) Define the Iowa audience/s being served by this project.</p> <ul style="list-style-type: none"> <li>▪ Explain how the audience was identified. Describe any evidence, research, or methods that were used to determine that this project would benefit this target audience</li> <li>▪ Describe why this project is relevant for this audience.</li> </ul>	
	<p><b>The project is inclusive and engages an appropriate variety of participants</b></p> <p>- 5 pts possible</p>	<p>2) Describe how you will encourage participation in this project</p> <ul style="list-style-type: none"> <li>▪ Identify any community members or partners involved with the planning of the project, and describe their involvement.</li> <li>▪ Describe how the organization will make this project accessible to its audience.</li> </ul>	<p><input type="checkbox"/> <b>Encouraged:</b> Letters of support from key project participants, partners and/or other funders</p> <p><input type="checkbox"/> <b>Encouraged:</b> Sample marketing materials for this project or for a similar, previous project (clearly marked)</p>

<p><b>PROJECT PLANNING, MANAGEMENT &amp; EVALUATION ▶</b></p> <p>10 pts possible</p> <p><i>To judge this, reviewers will look at:</i></p> <p><i>Part C: Application Narrative</i></p> <p><i>Part D: Budget Summary</i></p> <p><i>Supplemental Detailed Budget Timeline</i></p> <p><i>Attached Support Materials</i></p>	<p><b>The applicant is well qualified to successfully manage the project</b> - 3 pts. possible</p>	<p>1) Describe the organization’s experience and qualifications to manage a project of the scale and scope you are proposing. Describe any current or past projects that help to demonstrate the qualifications of the organization to be able to deliver high quality arts experiences and programs. Identify key staff involved in the project, and describe their roles.</p>	<p><input type="checkbox"/> <b>Encouraged:</b> Curriculum vitae, resume, or bio of the project manager</p>
	<p><b>The plan to implement the project is well thought out and achievable within the funding period</b> - 3 pts possible</p>	<p>2) Briefly summarize the steps you have accomplished prior to application deadline and the steps you will take during the funding period.</p>	<p><input type="checkbox"/> <b>Required:</b> Evidence of commitment to participate in the project by any artists or artist groups to be hired (may be letters, emails, contract copies, etc.)</p> <p><input type="checkbox"/> <b>Required:</b> A detailed timeline that lists key phases, components or activities of the project. If your project will continue after the funding period, describe what will occur after the funding period</p> <p><input type="checkbox"/> <b>Encouraged:</b> If this is an annual or ongoing project, an evaluative report from the last time the project occurred</p>
	<p><b>The budget is appropriate for the scale and scope of the project</b> - 2 pts possible</p>	<p><i>No narrative for this criterion – reviewers will judge from application budget materials and supplemental detailed budget.</i></p>	<p><input type="checkbox"/> <b>Required:</b> Supplemental Detailed Budget</p>
	<p><b>The applicant has excellent plans for evaluating whether the project achieved its goals</b> - 2 pts possible</p>	<p>3) Describe the process you will use to determine whether or not you met your goals and expectations for the project.</p>	<p><input type="checkbox"/> <b>Encouraged:</b> Sample evaluation form or other evaluation tool</p>