

Criteria for Iowa Arts Council Major Grant Categories



Artists	Arts in Education	Folk & Traditional Arts	Organizations	Public Art
<i>Artist-initiated projects that advance artists' artistic work and career</i>	<i>Education projects that create new programs, new partnerships, and expand and/or enhance existing programs in Iowa schools and communities</i>	<i>Projects that promote the living cultural traditions of Iowans.</i>	<i>A wide variety of arts-related projects and programs that engage communities and/or audiences</i>	<i>High quality public art projects that benefit Iowans</i>

ARTISTIC EXCELLENCE OF THE PROJECT

The applicant's vision for his/her artistic work is excellent	The project has the ability to deliver excellent arts skills and/or knowledge, emphasizing use of deep and active learning	The project's goals and artistic merit are excellent		The project's goals and artistic merit are excellent
The goals and artistic merit of the project are excellent	The project uses arts educators who are well qualified in the art form/s being taught and also well qualified as instructors able to address the project's learning goals	The project is appropriate for the art form, artist, and culture at issue	The project's goals and artistic merit are excellent, and will enhance the organization's work in its community	Permanent or Temporary Public Art Projects: The project makes use of a highly qualified public artist and the design concept/proposed public artwork are excellent
The artistic qualifications of the applicant and any collaborators are excellent		The relevant cultural community recognizes the authenticity and high quality of the artist, scholar, or organization concerned		OR Public Art Master Planning Grant: The project makes use of a highly qualified public art consultant

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WHO BENEFITS				
The project will clearly advance the applicant's artistic work or career	Learning goals of the project will directly benefit and are relevant to the identified Iowa learners	The project's benefits to the identified audience and the cultural community are clearly described	The project will benefit the identified Iowa audience.	The project will benefit the community and other identified populations
The project's benefits to the applicant and any other identified participants are clear	Promotion, accessibility and delivery of the project are structured to minimize potential barriers	The project effectively promotes awareness of one or more living cultural traditions and the cultural community they represent	The project is inclusive and engages an appropriate variety of participants	The project is inclusive and engages an appropriate variety of participants
PLANNING, MANAGEMENT, & EVALUATION				
The applicant is well qualified to successfully manage the project	The applicant is well qualified to successfully manage the project	The applicant is well qualified to successfully manage the project	The applicant is well qualified to successfully manage the project	The applicant is well qualified to successfully manage the project
The plan to implement the project is well thought out and achievable within the funding period	The plan to implement the project is well thought out and achievable within the funding period	The plan to implement the project is well thought out and achievable within the funding period	The plan to implement the project is well thought out and achievable within the funding period	The plan to implement the project is well thought out and achievable within the funding period
The budget is appropriate for the scale and scope of the project	The budget is appropriate for the scale and scope of the project	The budget is appropriate for the scale and scope of the project	The budget is appropriate for the scale and scope of the project	The budget is appropriate for the scale and scope of the project
The applicant has excellent plans for evaluating whether the project achieved its goals	The applicant has excellent plans for evaluating whether the project achieved its goals	The applicant has excellent plans for evaluating whether the project achieved its goals	The applicant has excellent plans for evaluating whether the project achieved its goals	The applicant has excellent plans for evaluating whether the project achieved its goals